

REGISTRATION

FEES:

Registration fees must accompany the registration form. Although walk-ins are welcome, participants registering less than one week prior to the event are not guaranteed printed materials. *Registration is also available on-line at www.tnlta.org.*

\$ 75 Members of TLTA (1st registrant)

\$ 50 Additional registrants from same member company

\$150 Non-members

To guarantee adequate room setup and availability of materials, please specify the location you will be attending.

___ Knoxville (2/9) ___ Chattanooga (2/10)

___ Nashville (2/11)

Name: _____

Company: _____

Address: _____

Phone: _____

E-mail: _____

Name for Badge: _____



Please complete and return this registration form, along with proper remittance, to:

**TENNESSEE LAND TITLE ASSOCIATION
P.O. Box 528
Mount Juliet, TN 37121-0528**

Credit card payment is available with on-line registration at www.tnlta.org

615-288-3936
E-mail: tnlta@tnlta.org
Contact: Lisa McNamara



TENNESSEE LAND TITLE ASSOCIATION
P.O. BOX 528
MOUNT JULIET, TN 37121-0528

Tennessee Land
Title School
FEBRUARY 2016

Homebuyer
Outreach
Program

Chattanooga
Knoxville
Nashville

4.0 hours General CLE
and
4.0 hours General CE
Applied for

DATES & LOCATIONS

TUESDAY, FEBRUARY 9, 2016

KNOXVILLE

UT Conference Center

600 Henley Street, Knoxville, TN 37902

Room: Posted

Parking available in the new garage adjacent to the UT Conference Center

WEDNESDAY, FEBRUARY 10, 2016

CHATTANOOGA

DoubleTree by Hilton- Downtown

407 Chestnut Street, Chattanooga, TN 37402

Room: Posted

Parking Available

THURSDAY, FEBRUARY 11, 2016

NASHVILLE

Nashville School of Law

4013 Armory Oaks Drive, Nashville, TN

Room: Posted

Parking Available

Seminars presented by:

Andy Maloney- Nashville Title Insurance Corporation

Joshua Hopkins - Rubin Lublin, LLC

Justin Tanner - Agents National Title Insurance Company

To better accommodate the needs of our members, Tennessee Land Title Schools are being offered on numerous dates. We hope that between the three locations, you will find one to fit your schedule.

TAKE ADVANTAGE OF YOUR TLTA MEMBERSHIP!

In addition to the already discounted member rate, our members may take advantage of an additional discount for multiple attendees from the same office. The first member registrant will pay \$75. Each additional registrant from the same member company will pay only \$50.

UPCOMING EVENTS

**2016 Annual Meeting & Convention
April 7-8, 2016
Pigeon Forge, TN**

Homebuyer Outreach Program

The CFPB's labeling of an owner's title insurance policy as "optional" may be a challenge, however, it's also an opportunity for title professionals to contact the homebuyer directly and explain how title insurance protects their property rights. To learn how to educate consumers about the value of title insurance, manage online consumer complaints (and your reputation) and promote your business, ALTA has launched our new Homebuyer Outreach Program Workshops.

- 8:00 a.m. Welcome & Intros**
- 8:05 a.m. Managing Consumer Complaints in a Social Media Context**
- 9:00 a.m. Training Your Staff – Identify Your “But”**
- 10:00 a.m. How Any Company Can Become a Marketing Power House**
- 11:00 a.m. A Homebuyer, a Realtor and a Lender Walk Into a Bar...**
- 12:00 p.m. Wrap-up & Closing Remarks**